



September 11, 2009

Dear Colleague:

We wanted to advise you of the twelfth annual meeting of the Southern Association of Therapeutic Radiation Oncology (SATRO), which will be held April 29-30, 2010, at the Crowne Plaza Atlanta Perimeter, in Atlanta, Georgia.

Over the past eleven years, our not-for-profit organization (tax I.D. 56-2133609) has become the largest membership group for southern radiation oncology professionals, attracting attendees from 45 states, the District of Columbia and Puerto Rico. Our meeting turnout averages 250, and we expect a similar response for the 2010 Atlanta meeting.

Our subject matter attracts physicians, therapists, physicists, administrators and others, from hospital, academic and freestanding cancer center settings. Exhibit space is generally assigned quickly, so we wanted to give you sufficient time to budget for attendance and to file your exhibit application (enclosed). This year, as a new feature, we are offering a special opportunity to those exhibitors who register and pre-pay by October 1st. In addition to an 'early bird' discount, they will also qualify for one of a limited number of pre-conference presentation time slots, which will be offered on Thursday morning, April 29.

Due to some of the constraints regarding the marketing to and the offering of financial incentives directly to medical practices, our conference offers pharmaceutical and equipment companies a cost effective means of gaining similar visibility among targeted end users. If attendance is not possible, you may wish to consider providing or sponsoring a presenter, supporting one of the scheduled food or beverage events, helping to defray other conference costs, e.g. printing, binding, or offering to co-sponsor items or providing give-aways such as T-shirts or tote bags.

Alternatively, you may wish to send a representative to our meeting, to assess its 'fit' with your own needs or perhaps fund the distribution of product literature to attendees. Those options are outlined on the exhibit request form.

Additional information about our association may be found at www.satro.org.

Thanks in advance for your support of our organization!

Sincerely,

Paul A. Williams

Paul A. Williams, Director

Enclosures

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