



December 15, 2011

FROM: Your SATRO® Planning Committee

Dear Colleagues:

Please mark your calendar to join us at the upcoming SATRO® 14 conference, "Embracing Change, Positioning for Success", May 3-4 in Atlanta, Georgia. Our hotel, the Crowne Plaza Ravinia, is across the street from the Perimeter Mall (<http://www.perimetermall.com/>), offering 200 enticing shops and services. We have negotiated a special rate, \$129/night for up to four (4) guests, so bring the family! In addition, parking for attendees and guests is complimentary.

A number of speakers have been invited to submit abstracts, and many of their pictures are included at the Speakers tab of our website. As abstracts are received, the planning committee will select the program topics to be offered. We are planning for 10-15 general session and breakout offerings, and have extended some refreshment breaks in order to provide you additional networking time.

Along with presentations by some of the preeminent billing and coding consultants in radiation oncology, we will again offer a consultant panel to answer your billing and coding questions on Friday afternoon. Among other topics, we plan to offer a 'how to' for crafting M.D.-hospital co-management agreements, a discussion of how to apply social media to your marketing mix, the application of relative value units in managing employed physicians, a review of the new ACoS accreditation requirements, a review of the growth in and changes to proton therapy services, a discussion by Dell Healthcare of the 'top 5' HIT issues for 2012, and an overview of various OIG enforcement efforts.

In uncertain economic times such as these, SATRO® offers you one of the most cost effective continuing education solutions available. We plan to submit requests for CEU credits to several professional associations, including AAPC, ASRT, MDCB and ROCC®. We think you will agree that Atlanta is a great meeting venue, that registration and hotel costs are *very* competitive when compared to other radiation oncology conferences, and that our 'compressed' schedule (1.5 days) permits your time away from work to be quite manageable. Plus, the nearby entertainment options available in Atlanta will easily fill any 'idle' time which you may have.

To maximize your 'investment value', we are pleased to announce that AMAC and Revenue Cycle will each offer a one-half day pre-conference workshop on Thursday morning. Please note that each of these pre-conference offerings requires a *separate* registration. Visit their websites for details regarding program agenda, cost and registration.

To access program information, updates about speakers and the conference schedule, as well as lodging and registration specifics, please periodically check our website, [www.satro.org](http://www.satro.org). In addition, you may wish to join our chat group of nearly 500 radiation oncology professionals on Yahoo (<http://groups.yahoo.com/>), for the latest billing and coding information.

To register, please download the form found at the Registration tab of our website, and submit it with payment, by mail to: SATRO®, 200 Queens Road, Ste 400, Charlotte, NC 28204, by fax to: 704-333-3397, or by e-mail to: [satro2012@gmail.com](mailto:satro2012@gmail.com). Call us toll-free with any questions which you may have, at 877-559-4548.

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