

Name: Paul A. Williams

Title: Administrator

Dept/Location: Southeast Radiation Oncology Group, P.A. (SERO)
Radiation Oncology Centers of the Carolinas, Inc. (ROCC)

City/State: Charlotte, NC

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800-352-0424 (211)

Degrees: MS-Public Health and BA, Journalism*, both from UNC-Chapel Hill
(*triple major with English and RTVMP)
Certificate in Essentials of Business for Non-Profit Organizations, Wake
Forest University

Radiation Oncology

Positions: SERO administrator for 23 years

Other Experience: Health planning, hospital administration, specialty clinic management

Memberships: ACCC, ASTRO, CAMGM, MGMA, NCMGM, SATRO® (director and co-founder)

Special Activities: ACCC Annual Meeting Taskforce
Member, ASTRO Code Utilization and Application Subcommittee, 2012-present
Member, ASTRO Payment Systems Committee, 2011-2012
Director and meeting planner, SATRO®, 1999-present
Moderator, SATRO® Chat Room, 500 participants, 1999-present
Board member, MGMA Medical Imaging Assembly
Member, MGMA Abstract Review Team
Member, MGMA Publications Advisory Committee
Board member, AFROC
Secretary-Treasurer, AFROC
Secretary-Treasurer, NCMGM
Chair, Reimbursement and Economics Committee, SROA
Board of Directors, Member at Large-Community, SROA

Professional Interests: Strategic planning, CON issues, new business development, data mining and benchmarking and legislative initiatives

Presentations: National meetings of ACCC, AFROC, ASRT and SROA

Personal Interests: Fishing, book collecting (science fiction) and gardening